



## CALL TO ARTISTS

Northshore Community Public Art Project, Chattanooga, TN

Issued by Public Art Chattanooga | City of Chattanooga

February 7, 2012

### **Request for Qualifications (RFQ): Northshore Community Public Art Project, Chattanooga, TN**

Public Art Chattanooga and the Northshore Community Public Art Committee is seeking qualifications from artists or artist teams for the commission and installation of a permanent work of public art in the Northshore community of Chattanooga, TN. Up to five finalists will be selected to develop concept proposals for this project. Each will be paid a \$500 proposal fee. The project budget for the selected commission is \$30,000.

**Eligibility:** This RFQ is open to all professional artists and artist teams over the age of 18, who currently reside in the United States.

**Application Deadline:** Applications must be received by mail, hand delivery or electronically by March 2, 2012, 4:00 pm EST. No exceptions. Refer to page 3 for application procedures. The Application can be found on page 5 of this document or downloaded at:

<http://www.publicartchattanooga.com/about/callstoartists.htm>.

**Project Budget:** \$30,000. This includes design, fabrication, engineering, installation, and travel.

#### **Project Overview:**

Situated just north of the Tennessee River, the Northshore has a rich history, a vibrant present, and an even brighter future. Historical marks on the area's timeline include threads of the Trail of Tears, a Civil War era African American encampment, and turn of the twentieth century industry and manufacturing.

Through revitalization efforts over the past twenty years, the Northshore is now one of Chattanooga's most charming and eclectic communities bustling with activity all hours of the day and night. The pedestrian-friendly area offers unique boutiques, independent restaurants, coffee shops, galleries, a community theatre, and various other small to mid-sized businesses. There is also access to Coolidge Park, eco-friendly Renaissance Park, and historic bridges that connect the Northshore to downtown Chattanooga. Distinct and diverse residential neighborhoods feed into Frazier Avenue, the artery of the community.

The sculpture site is located in a grassy lot at the corner of Frazier and Woodland Avenues, a central spot for visitors and those who live and work in the community. The commissioned artwork should:

- Act as a gateway piece for the community in an area that is the intersection of a number of different points.
- Demonstrate a call to unity for the distinct and diverse residential neighborhoods that feed into the area.
- Speak to growth, transformation and revitalization.
- Reflect a welcoming, open and accepting mentality.

Please also be mindful that the site is in a location with substantial activity and pedestrian traffic, especially in the evenings from nearby restaurants and bars.

## **TIMELINE**

|                          |   |
|--------------------------|---|
| February 7, 2012         | Announcement of RFQ   |
| March 2, 2012, 4 pm, EST | Deadline for receipt of application materials                       |
| Week of March 12, 2012   | Review of qualifications and selection of up to 5 semi-finalists    |
| April 23, 2012           | Final Proposals due and selection of 3 finalists for community vote |
| May 5, 2012              | Community voting on 3 finalists begins                              |
| Week of May 14, 2012     | Community votes counted and commission awarded                      |
| September 2012           | Installation and dedication   |

## **Selection Process:**

An ad hoc selection panel including members from the District 2 Public Art Committee, representatives of the Public Art Committee, the City of Chattanooga, and neighborhood residents and business owners will review qualifications for the project and select up to five finalists who will be invited to submit detailed proposals. Each of the short listed finalists will be paid a \$500 proposal fee. From the short list, the committee will select three proposals that will be put up for community vote. The commission will be awarded to the proposal that receives the most public votes.

## **Selection Criteria:**

The committee will use the following criteria in the selection process:

- Submittal of all required application materials as outlined in this RFQ;
- Originality: creativity and uniqueness demonstrated in previous projects;
- Quality and craftsmanship exhibited by past work;
- Appropriateness of artwork media and scale relative to site;
- Maintainability: structural and surface soundness, durability and resistance to vandalism, weathering, excessive maintenance, repair costs;
- Appropriateness for placement on an urban pedestrian site, including ability for artwork to withstand public interaction;
- Public safety; and
- Feasibility: artist's proven track record/ability to complete the work on time and within the budget.

## **Terms:**

- The City of Chattanooga and the Public Art Committee accept no responsibility for the loss or damage of artist submission materials.
- The City of Chattanooga and the Public Art Committee accept no responsibility for costs incurred by the artist in responding to this Call to Artists.
- Artists and artist collaborations selected for this project will be required to meet contract terms and scopes as well as lump sum budgets. It is further understood that all budgets include travel costs. No additional and/or contingency funds will be available.
- Respondents to this Call to Artists agree to abide by the terms and conditions of this Call.

## **For additional information, please contact Public Art Chattanooga:**

Peggy Townsend (Director) or Elizabeth Carriger (Program Assistant)

Phone: (423) 643-6886

E-mail: [publicartchattanooga1@gmail.com](mailto:publicartchattanooga1@gmail.com)

To learn more about Public Art Chattanooga, please visit: [www.publicartchattanooga.com](http://www.publicartchattanooga.com)

To learn more about the City of Chattanooga, please visit: [www.chattanooga.gov](http://www.chattanooga.gov)

To learn more about the Northshore, please visit: [www.northshorechattanooga.com](http://www.northshorechattanooga.com)

## **Northshore Community Public Art Project: Chattanooga, Tennessee**

### **Application Guidelines:**

Proposals may be submitted by mail, electronically or hand and must include the following:

1. Completed application form (included at the end of this RFQ on page 6).
2. Current Résumé (two-page limit).
3. Letter of Interest briefly addressing how you would approach the project. This document should be no longer than one page (single-spaced, 1-inch margins, 12 pt. font).
4. List of professional references (at least three): Please include name, address, phone number, and e-mail address for each individual.
5. Ten digital images of previous work saved to CD or emailed to the address provided below. The specifications for the digital images are as follows:

All CDs must be labeled with the applicant's name, contact information (telephone number and e-mail address), and number of images. Every image file must be titled first with the number of the image in the order to be viewed (use "0" in front of single-digit numbers), followed by the artist's last name [for example: 01\_Smith; 02\_Smith]. The numbers must correspond to the annotated image list. Do not imbed images into a PowerPoint presentation. Acceptable digital images must be:

- Dimensions: Minimum 800 x 600; Maximum 1600 x 1200
  - File Format: JPG (do not use Progressive JPGs, GIFs, or TIFFs) at 72 DPI
6. Annotated Image List (two-page limit): Please include the artist's name as a heading, and a brief description of each image, including title, date, medium, dimensions, and budget or price.
  7. Please do not submit paper materials in plastic covers, binders, or folders. Use only paper clips to bind your materials. Materials not requested will not be reviewed.

**Applications must be received by mail, hand delivery or electronically by March 2, 4:00 pm. No exceptions.**

### **If submitting by mail, send application packets to:**

Public Art Chattanooga  
Department of Parks & Recreation  
1102 South Watkins Street  
Chattanooga, TN 37404

### **If submitting digitally, email all materials to:**

[Publicartchattanooga1@gmail.com](mailto:Publicartchattanooga1@gmail.com)

**Northshore Community Public Art Project: Chattanooga, Tennessee**  
**Sculpture Site at Frazier and Woodland Avenues**



**Application Form: Northshore Community Public Art Project**

Please complete this form and include it with all of the required application materials.

Applicant's Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell/Mobile (optional): \_\_\_\_\_

E-mail address: \_\_\_\_\_

Website (optional): \_\_\_\_\_

Submitted Materials Status (if applicable):

\_\_\_\_\_ I would like for my CD to be retained for future commission opportunities.

\_\_\_\_\_ I would like for my CD to be returned to me, and I have enclosed a self-addressed envelope with sufficient postage for this purpose.

I understand and agree to all of the terms of this RFQ / Call to Artists

Signature and Date: \_\_\_\_\_

**Submittal Instructions and Requirements:**

***Deadline:*** Application materials may be received by mail, hand delivered or electronically by **March 2, 2012, 4:00 p.m. EST.** Send materials and direct all questions to:

Public Art Chattanooga  
Department of Parks & Recreation  
1102 South Watkins Street  
Chattanooga, TN 37404  
[Publicartchattanooga1@gmail.com](mailto:Publicartchattanooga1@gmail.com)  
423-643-6886